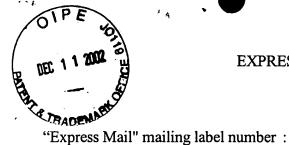
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Request to Rescind Previous Nonpublication

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10/016,988

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REQUEST TO RESCIND PREVIOUS NONPUBLICATION REQUEST 35 U.S.C. 122(b)(2)(B)(ii)

Application Number		10/016,988
Filing Date		December 14, 2001
First Named Inventor		William R. Matz and Scott R. Swix
Title	Method and System to Perform Content Targeting	
Atty Docket Number		36968-265390 (BS01371)
Group Art Unit		Unknown
Examiner		Unknown

I hereby **rescind** the previous request that the above-identified application not be published under 35 U.S.C. 122(b). **RECEIVED**

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Signature

John C. Alemanni, Reg. No. 47,384

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b).

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Burden Hour Statement: This collection of information is required by 37 CFR 1.213(b). The information is used by the public to rescind a previously filed request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that rescission). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.